


# The Florida Commodores Journal


Official Publication of the Florida Commodores Association  
Founded in 2008

Volume XII Issue 2

April, 2022



**WAVE**  
Wounded American Veterans Event  
Appreciation Day for Service



Enjoy a boating activity, breakfast, lunch, souvenirs

June 4, 2022. Check in begins at 7:30 AM


We need:

- \*Volunteers to take Veterans on their boat for a 2-3-hour ride
- \*Support in raising funds to underwrite the event
- \*Locate Wounded Veterans


Pelican Yacht Club, 1120 Seaway Drive, Fort Pierce, FL

For more info to sign up as a Wounded Veteran, Volunteer, Donate or refer a Veteran  
Go to [waveatthepelican.com](http://waveatthepelican.com)

Early registration is encouraged due to limited space



**Pelican Yacht Club, Pensacola Yacht Club, and Navy Yacht Club, Pensacola prepare for their 2022 WAVE events.**



**WOUNDED AMERICAN VETERANS EVENT**  
"A Day on the Bay"  
Saturday, August 27, 2022

**Pensacola Yacht Club**  
1897 Cypress Street  
Pensacola, Florida

Guests, Skippers & Volunteers:  
Registration forms at:  
[www.flcommodores.org](http://www.flcommodores.org)  
Click on PYC & NYCP 2022 WAVE on home page.

Mail registration forms to:  
WAVE 2022  
1650 Fleming Drive  
Pensacola, FL 32514  
Questions? Call 850.261.2062


On-Site Check-in: 9:30 AM  
Opening Ceremony: 10:00 AM  
Complimentary Lunch  
Musical tribute to veterans

WAVE is an all-volunteer initiative organized and cohosted by Navy Yacht Club Pensacola and Pensacola Yacht Club to honor our nation's disabled and combat wounded veterans.

"A Day on the Bay" features a ride on private sail or power boats for wounded veterans and an adult guest of their choice. Activities include an opening ceremony with color guard, live entertainment, and a complimentary lunch and beverages.

Children attending the event must be accompanied by an adult responsible for their conduct. All children under the age of 17 are required to wear a Coast Guard approved PFD at all times while onboard a vessel.

**FREE memento to registered veterans.**  
Weather Alerts will be posted on the PYC and NYCP websites



Catch the WAVE!



**Mt. Dora Yacht Club celebrated their first FCA General Membership Meeting with their first Sundowner Ceremony.**

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## UP COMING EVENTS:

**\*\*June 4th, 2022—Pelican Yacht Club WAVE event at Pelican Yacht Club in Ft. Pierce, Florida.**

**\*\*August 27th—Pensacola Yacht Club & Navy Yacht Club, Pensacola WAVE event at Pensacola Yacht Club in Pensacola, Florida**

**\*\*October 7 & 8, 2022 -Yacht Club Leadership Seminar at Pelican Yacht Club in Ft. Pierce, Florida**

**\*\*November 4 & 5th, 2022 - Fall General Membership Meeting & Change of Watch at Pensacola Yacht**

## FCA Executive Committee



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*Thanks to our proofreader, P/C John Slattery Member-At-Large. Photos provided by Mt. Dora YC, P/C Peter Tyson, Pelican YC, and Associate Mary Kennedy, Bay Point YC.*

### Scheduled publishing dates for 2022:

<u>Publishing Date</u>	<u>Deadline Date</u>
April 1	March 25
July 1	June 24
October 1	September 23
January 1	December 16

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# From the Helm

P/C Ray Dewrell, FCA Commodore



In January, P/C Bill Bushell and I helped a friend (Larry Messenger) bring his 30' sail boat from Fort Meyers to Fort Walton Beach. It gave us a good opportunity to visit Venice Yacht Club, The Field

Club, Clearwater Yacht Club and St. Andrews Bay Yacht Club. It is always enjoyable to visit other yacht clubs and talk about the FCA while making new friends. A thank you to each club for their hospitality.

The FCA Winter General Membership Meeting was held at Mt. Dora Yacht Club on February 25-26<sup>th</sup>, 2022. A big thank you to the Mt. Dora Yacht Club for a great time and to Vice Commodore Bob Sutton and Renee for organizing such an outstanding event.

Friday night everyone met at the yacht club for drinks and Mt. Dora Yacht Club provided the delectable appetizers. A write-up with photo slideshows of the weekend can be seen on our website, [www.flcommodores.org](http://www.flcommodores.org).

Saturday was a busy day with the General Membership Meeting. Minutes of the meeting can be found on our website. P/C Charlie Kennedy spoke to attendees on the history of Mt. Dora after the conclusion of the General Membership meeting. After lunch, P/C Joe Tringali gave a presentation on *Yacht Clubs and the Law*.

Saturday evening, the FCA performed a Sun-

downer Ceremony followed by a scrumptious dinner and toe-tapping dancing. (See photos on pages 19-21)

There has been discussion about our Bylaws allowing an associate member to fill the position of Secretary or Treasurer when a Past Commodore can't be found to take the position and does the associate member in that position have a vote. This item will be taken up at the next General Membership Meeting.

The FCA Yacht Club Leadership Seminar will be held at the Pelican Yacht Club on October 7-8<sup>th</sup> 2022. All members are encouraged to promote this event.

It's hard to believe April is here already. This year seems to be flying by. It is nice to have the warmer weather and it will not be long before Ann and I are back out on the water.

Happy Easter,  
Ray Dewrell

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## Welcome Aboard New Members

P/C Ray Dewrell  
FCA Commodore

I am delighted to welcome the following new members. I hope to see each of you at one of our general membership meetings this year.

**John Redigan**, Commodore of Halifax River Yacht Club.

**Rodney Blount**, Rear Commodore of Halifax River Yacht Club.

**Cary Meyers**, Past Commodore of Halifax River Yacht Club.

*Cont'd on next page*

**William Stevens**, Past Commodore of Halifax River Yacht Club.

**Gail Fiesche**, Past Commodore of Pelican Yacht Club.

**John Rabbitt**, Past Commodore of Davis Island Yacht Club.

**Kat Robinson-Malone**, Past Commodore of Davis Island Yacht Club.

**Jeffery Begin**, Commodore of Mt. Dora Yacht Club

**Tim Couty**, Commodore of Bay Point Yacht Club.

**Amy Cline**, Associate member, Bay Point Yacht Club.

**Ken Gummels**, Vice Commodore, Bay Point Yacht Club.

**Curtis Wold**, Commodore, Clearwater Yacht Club.

**Patti Morrison**, Associate member, Clearwater Yacht Club.

**Collin Heimensen**, Past Commodore, Clearwater Yacht Club.

**Abbey Heimensen**, Associate, member of Clearwater Yacht Club.

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## 2022 Yacht Club Leadership Seminar

P/C Sam Foreman, Leadership Chair

The Leadership Seminar is dedicated to arming those who aspire to leadership positions in their yacht club with vital information to ensure their organization's survival and success. It not only reviews what we may think we may know, but more importantly, what we don't know. It's what we don't know that can derail us and our club.

That is the real value of the Leadership Seminar, and the Leadership Resources Committee (LRC) is always working to improve it. This seminar is designed for incoming and

serving yacht club officers, directors, and general managers. It is also open to anyone who is interested in learning how to manage a yacht club.

We limit attendance to 30 so you need to get your application in early. The LRC Seminar is now set for this year. It will remain at the **Pelican Yacht Club and take place October 7 & 8**. More information can be found on pages 14-16 and on our website [www.flcommodores.org](http://www.flcommodores.org). Contact me with any questions. I'm looking forward to seeing you there

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## Are My Apples Better Than Your Oranges?

P/C John Slattery, LRC Presenter

At the FCA general meeting in Mt. Dora, it was discussed that perhaps some clubs would like to share information regarding certain aspects of their club's operating and financial details. This is done in some industries through industry associations. What many clubs may be overlooking is the fact that their members do this on a regular basis especially in the area of food and beverage.

If you're a regular at your club, I'm sure you have heard some member comment on the difference between a steak dinner at your club and some restaurant in the area. The problem with this is that it's usually the classic comparison of "apples and oranges."

The member may be using the price for an event dinner at the club which included tax and service charge, but only considering the restaurant menu price which excludes tax and service. This is compounded by the problem that *four out of three people* have

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trouble with math.

The classic proof of this happened forty years ago when A&W decided to go up against McDonald's. A&W introduced a 1/3 pound hamburger that most people who compared the two said was superior in taste to the McDonald's Quarter Pounder. Although both items were priced the same,

A&W failed to win the battle. Confounded, A&W hired a research firm to find out how could the concept of a larger, better tasting burger for the same price not win over customers?

Focus groups were gathered and the result was astounding - "Why should I pay more for a burger only 1/3 of a pound versus the "larger" 1/4 pound offered by McDonald's?"

Apparently, unable to understand fractions, the fact that the A&W offering was 33% larger for the same price was totally missed.

Unfortunately, forty years later, most people have not gotten any smarter when it comes to math even though we all carry around a mini-computer known as a cell phone. Most people are still lost when it comes to numbers. So, how do you solve the comparison problem among members and how do you ensure that any information shared among clubs is accurate.

The answer is found in metrics. It's easy with apples and oranges because they're different colors and tastes. It becomes more difficult when comparing Chicken Caesar salads or employee benefits. Not everything can be simply compared with something in the same "classification."

We have all bought cars. But how many have bought a car based on price per pound? We tend to focus on details, but even the details can be hard to compare. All the cars in a grouping (say mid-sized SUVs) offer GPS. But which has the best GPS and how do you compare the "value" of the differences?

What I hope to have made you realize is that before you compare your club to a local restaurant or another club you have to ensure that you're comparing their oranges to your oranges.

**Note:** Always be aware that all the information fed to us daily by the government, media, industries and corporations is rarely the only way to present "accurate" findings.

One of the most basic books ever written on the subject is "How to Lie with Statistics" by Darrell Huff. It was a required read in colleges in the 60's and 70's. I have one of the original hardcovers which at that time cost \$2.95, but is now worth \$140. You can buy a copy at Amazon (eBook or paperback) for under \$10.



#### **FOUR-STAR AWARD**

P/C Phyllis Seaton,  
Four-Star Chair

The Four-Star Award brochure and nomination guidelines are in the process of being sent to all yacht clubs in Florida. Qualified Florida yacht clubs are eligible to nominate a former Commodore from their club that has distinguished himself or herself by having made contributions to his/her yacht club, or on behalf of his/her yacht club, beyond the normal

*Continued on next page*

duties and responsibilities of a yacht club Commodore. The award recognizes his/her commitment to continue to serve the yacht club and its members, to support the current leaders of the yacht club, and to inspire his/her peers and future yacht club leaders.

Nomination forms along with documentation paperwork are due by **September 30th, 2022**. Send all nomination and documentation paperwork to the following address:

**Mail:** Florida Commodores Association  
P.O. Box 488  
Shalimar, FL 32579

**Or you can e-mail to:**  
phyllis4@cox.net  
Four-Star Award Program  
CC: rdewrell@cox.net

Detailed information concerning this program can be found on our website at [www.flcommodores.org](http://www.flcommodores.org)

Award recipients will be announced in November of 2022.



**WAVE 2022**  
P/C Kathy Champagne,  
WAVE Chair

The Pensacola Yacht Club and Navy Yacht Club, Pensacola have rescheduled their 2022 WAVE program to be held on August 27th, 2022 at Pensacola Yacht Club.

Wounded American Veterans Event was first staged at Ft. Walton Yacht Club in 2012. This club continues to thank our veterans for their service.

During the event at Pensacola Yacht Club,

veterans will be presented with a special cap to wear during their sail on member's yachts. Following their cruise, veterans will be served lunch accompanied by live music. It is the goal of event members to ensure that these veterans know how much their service is appreciated.

See event flyers for Pelican Yacht Club and Pensacola Yacht Club/Navy Yacht Club, Pensacola WAVE events on pages 17-18.

If your yacht club or chapter would like to become involved and/or support this very worthwhile event, please contact the following person:

Kathy Champagne  
Navy Yacht Club Pensacola,  
[wave@flcommodores.org](mailto:wave@flcommodores.org)



Associate Beverly Plummer,  
Quartermaster

One of the traditions of yachting is the recognition of past commodores. When you visit another club to dine and they check your club for membership, your club informs them that you are a past commodore. They then put a flag on your table.



What if you had one of these flags instead? It might entice members to inquire and this

*Continued on next page*

*Ship's Store cont'd*

would give you an opportunity to brief them on the FCA , and on our Association and what it does. You could also use it at your own club.

Please check out this item and others available on the association's website:

[www.flcommodores.org](http://www.flcommodores.org) and contact Quartermaster Plummer for ordering.

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### **FCA Foundation**

P/C Peter Tyson,  
FCAF Chair

The Foundation took a breather last year thanks to the imported virus, but still communicated via zoom regularly - but no grants were awarded. We are up and running for 2022 and letters and applications for grants have been mailed to a number of Yacht Clubs around the State.

The FCAF Committee decided to increase the grants this year and going forward from \$250 to \$500 per Club in anticipation of pent up desire to get new sailors out on the boats again !

The FCAF always welcomes donations from individuals, FCA members, and corporate sponsors.

Please keep this fine organization in mind when you are looking for a worthwhile charitable cause. Grants are used to help those with registration fees and other costs associated with getting started in a sailing program with yacht clubs here in Florida. Grants are not used for equipment, gear, or boats.

Please contact myself or any of the FCAF committee members with any questions.

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## **Experience Sailing:**

### **A "Fast & Fun" Festival**

#### **The *New* US Sailing JUNIOR OLYMPIC SAILING FESTIVAL**

June 10-12, 2022 at  
Pensacola Yacht Club.

*The following article has been contributed by Pensacola Yacht Club's Fleet Captain, Hal Smith and Talbot Wilson.*

(Details are subject to change. US Sailing will be formally announcing this in a press release April 5. )

This redesigned Junior Olympic (JO) Festival is geared to introduce advances in the technologies of sailboat design to juniors and to show them how they can participate. Past Commodores will help to steer the activities by promoting the teaching of juniors to sail and by providing a path for development.

This festival is part "Boat Show", part clinic, part educational, and part Get-Wet experiences with these advanced sailboats.

US Sailing has decided to revamp its Junior Olympic sailing events to make them a true "Festival" of youth sailing today. This is sailing that is fast and fun using modern, cutting edge equipment.

"Festival" is the original founding purpose of the JO events. Now, US Sailing has tapped Pensacola Yacht Club to design and host the first of these festivals. The new Pensacola Yacht Club festival will be the showpiece for other US Sailing JO Festivals across the country as the new format evolves.

The festival will introduce young, under 16,

*Continued on next page*

sailors *and* their parents to the hottest new youth sailing experiences, essential safety issues for performance sailing and the latest performance equipment from their manufacturers and performance sailing gear from Gill Marine, the US Sailing Team and US Sailing Official Technical Apparel Partner.

Special sessions will be held for participating parents to cover the nuts and bolts... equipment availability, future events and clinics and availability of coaches. This is a pathway to the future of competitive sailing.

The young sailors will be introduced to multiple newer sailing design experiences including high performance 29ers, iQ-FOIL Windsurfers, O'Pen Skiffs (the Un-Regatta experience), Melges 15's and Skeetas, NA-CRA 15's, and the VX Ones.

This will not be a racing event, rather an introduction to performance sailing with hands-on experience with all this new equipment, with leading coaches for each class and industry partners participating.

The specific design of this festival is a work in progress, but it will feature multiple modules on shore and afloat. Sailors and parents will be introduced to the new equipment. Sailors will have the opportunity to experience performance sailing first hand along with coaches experienced in sailing the performance equipment. The new Festival will be limited to 80 young sailors. Registration will be on a first come first sail basis.

If our juniors are inspired to engage in some of the exciting new designs, then the future of yacht clubs looks better.

## **A Cherished Tradition**

Contributed by Elizabeth Begin, wife of Commodore Jeffery Begin, Mt. Dora Yacht Club

A cherished tradition at the Mount Dora Yacht Club is a patch that the Commodore and Past Commodores' spouses wear.

The current Commodore's spouse wears a beautifully hand embroidered patch that has been passed down year after year since 1971.



At the Change of Watch, the current Commodore's spouse gives the patch to the incoming Commodore's spouse, and the Immediate Past Commodore's spouse gives a Past Commodore's spouse's patch to the outgoing Commodore's spouse.



The patches are a lovely way to honor the work that a Commodore and spouse undertake during their terms in office.

At any event taking place, where the Officers and Past Commodores are in uniform, their spouses also wear their very special patches. Many families have put their parents' patches together in a shadow box to remember their love and devotion to their Club.



## Tech Notes

Associate Mary Kennedy,  
Webmaster

Have you ever said to yourself, “I remember the name, but not the face” ?

Because of this very statement, Commodore Ray Dewrell suggested at the General Meeting at Mt. Dora in February that members upload a head shot photo of themselves in uniform to their membership information in the Membership Directory on the website. In order to upload the photo, members would have to log in to the website. ***The Membership dropdown menu that provides access to the Membership Directory is not available unless a member is logged into the website. Only members have access to this feature.***

Several reasons for adding a photo to member information include:

1. Prior to visiting a new or unfamiliar FCA yacht club chapter, it would be helpful to look at members’ photographs in order to recognize those that you will be meeting.
2. After visiting a FCA chapter at a yacht club, seeing a photo of those members that were introduced is helpful in retaining a visual memory for future visits.

Remember: this is a suggested request only and members can decide whether or not they want their photo as part of their bio in the directory. If anyone is unsure on how to upload their photo, please contact me at [webmaster@flcommodores.org](mailto:webmaster@flcommodores.org) and I will help.

## So What’s Your Chapter Doing?

P/C John Slattery

*The following edited selection was printed in the 1st Volume, 2nd Issue of The Florida Commodores Journal in February, 2011.*

Many FCA Chapters are reluctant to get involved in club activities because it might be viewed as interfering with the current Commodore and his or her Board. However, we have all been Commodores and know that there are areas we can become involved in that could be beneficial to the club without stepping on toes.

One area is club functions such as the Change of Watch. All Past Commodores know that there is a lot to do as the incoming CEO of the club and not having to worry about the Change of Watch procedure would be a relief.

Another function ideally suited is the Sundowners Ceremony. This ceremony can be held every month or as few as a couple of times a year. The FCA can supply clubs with the necessary knowledge by going to our website and downloading the information.

Other ways of involving your FCA chapter is through charitable missions such as “Toys for Tots”, collecting food donations during holidays, collecting items for our troops, or holding a Silent Auction to raise money for charities. Not only does it bring a positive image to the club, but raises money for the charity.

FCA chapters are a good source for maintaining the club’s history. (editor’s note: good person to talk to about this is Dr. Lynne Reynolds of Ft. Walton Yacht Club).

While every club has different needs, every club has needs and your FCA Chapter can make a valuable contribution in filling some of those needs.



It is with sadness that we inform the membership of the passing of Past Commodore Charles Atwood of Charlotte Harbor Yacht Club in December, 2021.

## MEMORIAL PROCEDURES FOR PAST COMMODORES

Associate Dr. Lynne Reynolds, FCA Historian

The following are guidelines that have been adopted by the FCA Chapter members at Ft. Walton Yacht Club in preparation for the honoring of any of our Past Commodores who pass away. Since there is always little notice of these sad but important occasions, it was felt that having items immediately available and organized in advance would be helpful. Upon the occasion of the death of a Yacht Club Commodore or Past Commodore, and in honor of the life and contributions made to Ft. Walton Yacht Club by these officers, the following procedure is recommended:

1. Hang appropriate wreaths on the entry gate posts
2. Set up a memorial table in the Club foyer. The table should be draped with a black cloth upon which should be a framed picture of the deceased, an appropriate posting of his/her name in another frame, a Commodore/ Past Commodore flag and a lantern containing a candle. Other items may be added as are deemed important.
3. Place a small, black drape on the picture of the deceased included in the pictorial presentation of Past Commodores in the Club.

4. These items should be displayed through two (2) weekends following the date of the passing of the person being commemorated.

These items may be restored in the event that the Celebration of Life is held at a later date.

In addition, a Sundown Ceremony, and/or other rites, may be held in observation of the occasion of the death of a Commodore or Past Commodore, if the family so desires. At this ceremony, members of the Florida Commodores Association will wear black, mourning ribbons on their lapels, which shall be provided by the organization.

An appropriate container for the items listed above shall be stored in a location at the Club, as deemed convenient by the Florida Commodores Association chapter members. (*See Memorial Honor for P/C M. LaGarde on page 11*)

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## Mt. Dora's 69th Regatta Summary

Associate Elizabeth Begin, Wife of Commodore Jeffery Begin, Mt. Dora Yacht Club

The Mount Dora Yacht Club celebrated its 109<sup>th</sup> year with its 69<sup>th</sup> Annual Regatta the weekend of March 26 and 27. With 85 boats and over 200 people at the Skippers Dinner, perfect weather and wind made for an outstanding event. Many clubs from all around the state came together. Over 30 youngsters made up a large class of Optis.

Past Commodore Edee Robinson ably chaired the event with Past Commodore and past chair Charlie Kennedy leaning in. Past Commodore Eric Christman won the Rebel Class. Planning for the 70<sup>th</sup> Regatta begins immediately. (*See photos on page 12*).

## Memorial Honor at Ft. Walton Yacht Club



**Pictures taken by Mt. Dora Yacht Club  
at their 69th Annual Regatta on March 26—27, 2022**



Past Commodore Charlie Kennedy (2010) and Past Commodore Edee Robinson (2012, 2013)



Past Commodore Eric Christman in his Rebel sailboat.

## Galley Bites



The following recipe for Apple Pie Bites is from *Magnolia Journal*.

### Ingredients:

1/2 of a 17.3 oz. pkg. of frozen puff pastry sheets (1 sheet), thawed or you can buy the puff pastry cups  
1 1/2 cups finely chopped apples, peeled if desired  
2 tsp. sugar  
1/4 tsp. ground cinnamon  
10 vanilla caramels, unwrapped  
3 Tbsp. heavy cream  
Chopped toasted pecans  
Sea Salt flakes for decorating the top

### Directions:

Preheat oven to 400 degrees F. On a lightly floured surface unfold puff pastry sheet. Roll pastry into a 15x10 inch rectangle; cut into twenty-four 2 1/2 inch squares. Fit each square into a 1 3/4 inch muffin cup.  
Stir together apples, sugar, and cinnamon. Spoon into pastry-lined muffin cups. Bake about 15 minutes or until pastry is golden. Cool 5 minutes in pan. Carefully remove

bites from pan.

Meanwhile, heat and stir caramels and cream over very low heat until melted and smooth. Drizzle bites with caramel sauce and sprinkle with pecans. Sprinkle lightly with sea salt. Serve immediately.



Planning ahead insures a good start for the summer boating season and great fun for you and your family.

Make sure you have properly sized and wearable life jackets in good condition for each passenger, including kids and pets.



We encourage yacht clubs to support their officers and directors in minimizing the financial commitment required to attend by subsidizing all or part of the expense involved in attending. The investment by a yacht club, we believe, will be repaid by better prepared officers and directors managing their clubs.

The seminar fee must be paid at the time of your registration for the seminar. Refunds will be handled on a case by case basis depending on the reason for the cancellation.

#### **The Florida Commodores Association**

(FCA) is dedicated to sharing knowledge, ensuring the future of Florida yachting and preserving our traditions. Its mission is to establish a community of past, present, and future Commodores who are members of recognized Florida Yacht Clubs, promoting Florida and international yachting customs and traditions through awareness, educational, charitable, and social programs.

Besides educational programs, the FCA sponsors youth sailing programs, wounded veteran recognition programs, and a unique Four-Star Commodore program.

Membership is open to all Past Commodores and current yacht club officers and their spouses or partners.

More information regarding FCA programs and membership application forms can be found on our website:

[www.flcommodores.org](http://www.flcommodores.org)

#### **The location of the seminar will be:**

Pelican Yacht Club  
1120 Seaway Drive  
Ft. Pierce, FL 34949  
(772) 464-2700

The cost of the course is \$145.00 for members and non-members with a FCA Chapter at their club. The cost for non-members with no FCA Chapter is \$165.00. This includes:

- ◆ Friday - Continental Breakfast/Lunch
- ◆ Saturday - Continental Breakfast/Lunch
- ◆ All course materials

#### **Hotel Information:**

- ◆ **Dockside Marina & Resort**  
1160 Seaway Drive  
South Hutchinson Island, FL  
[info@docksidem.com](mailto:info@docksidem.com)  
772-468-3555

Rooms start at \$149.00

- ◆ **Hutchinson Island Plaza Hotel**  
1230 Seaway Drive  
Fort Pierce, FL  
[hutchinsonplazahotel.com](http://hutchinsonplazahotel.com)  
772-595-0711

Rooms start at \$109.00

Deadline for group rate: Sept. 1st, 2021  
For reservations, use the code FCA if you call or go to:

<https://www.hutchinsonplazahotel.com/resv.php?coupon?FCA>

To reserve your place at this important seminar, go to [www.flcommodores.org](http://www.flcommodores.org) and click on the seminar information link on the home page.



Florida Commodores Association  
P. O. Box 488  
Shalimar, FL 32579



*The Florida Commodores  
Association presents*

## *A Yacht Club Leadership Seminar*

*For Current and Future  
Yacht Club Leaders*

October 7-8, 2022  
Pelican Yacht Club  
Ft. Pierce, FL

**The Leadership Seminar** is an intensive two day learning experience sponsored by the Florida Commodores Association. The seminar provides much of what yacht club officers or directors need to know in order to perform effectively in the complex and demanding world of club life.

The management of a yacht club is much more complex than the management of most businesses. The fact that a yacht club's members are both the owners and customers presents issues that require some unique management approaches.

The seminar is appropriate for incoming and serving yacht club officers, directors, and general managers. However, it is open to all those interested in learning how to manage a yacht club.

Seminar modules are presented by Past Commodores and professionals in financial, management, insurance, and other areas. This is an intensive program of how to manage and direct your yacht club today and plan for its future.

Major areas may include:

**Leadership:** Gaining the trust of members, motivating volunteers to be productive, and earning the respect of members and employees.

**Club Management:** Hear the "secrets" of effective yacht club management in the areas of hiring, firing, testing, managing and compensating employees.

**Taxes:** Fully understanding the tax laws as they apply to yacht club revenue sourcing in the only way to protect your club's tax status.

**Communication:** external (advertising, news releases, newspaper/magazine articles and social media) and internal (newsletters, emails, websites, and member meetings).

**Commodore/Manager Relations:** The ability for these two senior positions to share concepts, plans, and data is essential in insuring a well-run and successful club.

**Meetings and Presentations:** The ability for yacht club leaders to properly and efficiently conduct committee, Board and member meetings as well as delivering information and explaining plans and decisions is critical in gaining the support of the club's members.

**Insurance:** Understanding the myriad of insurance necessary to protect your club in many areas you may not have considered is necessary for today's yacht club leaders.

**Club Business:** Understanding that every club is a business and it's leaders cannot effectively oversee it's management without a basic understanding of goal setting, finances, cost, pricing, and asset management.

**Recruiting, Retention and Marketing:** Recruiting new members, member retention, and membership diversity and interests are the primary ways you can insure the continued success of your club.

**Safety:** Canned safety programs are fine for cans, but every yacht club is different. We provide the structure and guidelines each club needs to develop and maintain a custom safety program.

**Strategic Planning:** Get the basics of developing a plan for your club that will set priorities, focus energy and resources to insure the long-range future of your club.

**Legal Matters:** Conducting club business in a compliance with Federal, State, and local laws does matter. Learn the common mistakes clubs make in this area

During the seminar, attendees will have ample opportunity to ask questions and seek advice from fellow attendees and presenters on issues unique to their club.

Your registration includes a continental breakfast and lunch on Friday and Saturday. On Friday night, you may take advantage of dining in the club. We encourage attendees to use this opportunity to get together with officers and directors of the other clubs to afford yourself the opportunity to establish a network of relationships for future support and advice.

Attendance is limited to 30 participants, but spouses and partners are welcome to join the attendees and presenters at dinner on Friday night.

The dress code for the meeting is business casual.



*Past, Present, and Future*

## Florida Commodores Association

### Yacht Club Leadership Seminar Registration

October 07 – 08, 2022

Pelican Yacht Club

Ft. Pierce, FL

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Name of your yacht club: \_\_\_\_\_ Number of Members \_\_\_\_\_

Does your club have: \_\_\_\_restaurant \_\_\_\_bar \_\_\_\_marina \_\_\_\_General Manager

Current office/position in club: \_\_\_\_\_

Please enclose your check, payable to FCA, for \$145.00 if you are a member of FCA or if your yacht club has an FCA Chapter. Please enclose \$165.00 if you are not a member of the FCA and your yacht club does not have an FCA Chapter.

Registrations should be mailed to: FCA  
P.O. Box 488  
Shalimar, FL 32579

Please note "LRC" on your envelope.

Hotel reservations are your responsibility and can be made by contacting:

Dockside Marina & Resort  
1160 Seaway Drive  
South Hutchinson Island, FL  
[info@docksideinn.com](mailto:info@docksideinn.com)  
772-468-3555  
Room start at \$149.00

or

Hutchinson Island Plaza Hotel  
1230 Seaway Drive  
Fort Pierce, Florida  
[www.hutchinsonplazahotel.com](http://www.hutchinsonplazahotel.com)  
772-595-0711  
Rooms start at \$109.00  
Deadline for group rate: Sept. 1, 2021  
Use code FCAP for reservation



# WAVE

## Wounded American Veterans Event Appreciation Day for Service



Enjoy a boating activity, breakfast, lunch,  
souvenirs

**June 4, 2022. Check in begins at 7:30 AM**

**We need:**

- \*Volunteers to take Veterans on their boat for a 2–3-hour ride
- \*Support in raising funds to underwrite the event
- \*Locate Wounded Veterans

Pelican Yacht Club, 1120 Seaway Drive, Fort Pierce, FL

**For more info to sign up as a Wounded Veteran, Volunteer, Donate  
or refer a Veteran**

**Go to [waveatthepelican.com](http://waveatthepelican.com)**

**Early registration is encouraged due to limited space**



## WOUNDED AMERICAN VETERANS EVENT

**"A Day on the Bay"**

**Saturday, August 27, 2022**

### **Pensacola Yacht Club**

1897 Cypress Street

Pensacola, Florida

Guests, Skippers & Volunteers:

Registration forms at:

[www.flcommodores.org](http://www.flcommodores.org)

Click on PYC & NYCP 2022 WAVE on home page.

### **Mail registration forms to:**

WAVE 2022

1050 Fleming Drive

Pensacola, FL 32514

Questions? Call 850.261.2062

**On-Site Check-in: 9:30 AM**

**Opening Ceremony: 10:00**

**AM Complimentary Lunch**

**Musical tribute to veterans**

WAVE is an all-volunteer initiative organized and cohosted by Navy Yacht Club Pensacola and Pensacola Yacht Club to honor our nation's disabled and combat wounded veterans.

"A Day on the Bay" features a ride on private sail or power boats for wounded veterans and an adult guest of their choice. Activities include an opening ceremony with color guard, live entertainment, and a complimentary lunch and beverages.

**Children attending the event must be accompanied by an adult responsible for their conduct. All children under the age of 17 are required to wear a Coast Guard approved PDF at all times while onboard a vessel.**

***FREE memento to registered veterans.***

**Weather Alerts will be posted on the PYC and NYCP websites**



***Catch the WAVE!***

**Photos from the Friday Night Happy Hour at Mt. Dora**  
**You can see more photos from this weekend on our website at**  
**[www.flcommodores.org](http://www.flcommodores.org).**



# Photos from Saturday's General Meeting at Mt. Dora



Photos from the Saturday Night Happy Hour & Dinner at Mt. Dora

